



ZER01 Invites the World To Experience *Art on the Edge* at 2nd Biennial 01SJ Global Festival, June 4-8

01SJ to Transform Downtown San Jose into International Hub of Ground-Breaking Digital Art, Interactive Performances and New Cinema

SAN JOSE, Calif. (Feb 4, 2008) – ZER01, organizers of 01SJ, a Global Festival of Art on the Edge, today announced plans for its second biennial festival here, June 4-8. 01SJ will feature transformative and provocative new works from world-renowned artists and performers at the cross-section of contemporary art, technology, and culture. The five-day Festival will incorporate exhibitions, films, concerts, performances, happenings, and nightlife occurring throughout downtown San Jose's parks, public streets, museums, theaters, and clubs.

01SJ is North America's newest and largest festival of digital arts, and a great deal more. From a hip-hop, multi-media meditation on Antarctica to robot art, from conversations with artificial intelligence to operatic performances of Google headlines about the environment, from avant-garde cinema to new musical forms – more than 100 projects will be featured at 01SJ. Festival organizers expect it to be a perspective-altering experience that entertains, enlightens, educates, and involves attendees in a new understanding of our changing world.

Among the many events at this year's Festival will be a Youth Participation Program sponsored by Adobe Systems. The program includes an exhibition of selected works - funded through a special micro-grant program – developed by young people from around the world. Of the artists participating in 01SJ this year, several have recently been featured in the New Frontier program at the Sundance Film Festival, while others have garnered major national and international achievement awards.

Artists whose works will be showcased include: Cory Arcangel, Jim Campbell, Bruce Charlesworth, Daryl Cloran, Paul DeMarinis, DJ Spooky AKA Paul D. Miller, Anita Doron, Toni Dove, R. Luke DuBois, Kota Ezawa, Daniel Faust, Free Soil (Amy Franceschini, Corrine Matesich, Nis Romer, Stijn Schiffeleers, Adam Wight), Jason Freeman, Genevieve Grieves, Mateo Guez, David Haines, Joyce Hinterding, Shih Chieh Huang, Lynn Hershman Leeson, Jane Marsching, Jennifer + Kevin McCoy, Mongrel (Graham Harwood, Richard Wright, Matsuko Yokokoji), Adam Nash, Ed Osborn, Qiu Zhijie, Red 76 (Sam Gould), Favianna Rodriguez, Rova, Eddo Stern, Lían Amaris Sifuentes, Piotr Szyhalski, Terreform (Mitchell Joachim), Rubén Ortiz Torres, Craig Walsh, Marina Zurkow.

"This year's Festival will be as provocative and participatory, and even more focused and multi-disciplinary than the original," said Steve Dietz, Artistic Director of ZER01. "We'll present new commissions from some of the world's most inventive artists as they explore the frontiers of creativity made possible through new and old technology. What these artists share in common, is that they're crafting compelling experiences and expanding our understanding of how technology impacts every aspect of the way we live today."



Signature Event for San Jose and Silicon Valley

In its second biennial manifestation, the 01SJ Festival is becoming a signature event for San Jose and all of Silicon Valley as an international gathering for the arts and culture that embraces cutting edge innovation, technology and expression. Indeed, ZER01 and its partners and sponsors see Silicon Valley's largest city as the natural venue for A Global Festival of Art on the Edge.

"As the creators of 01SJ, ZER01 is pleased the Festival continues to evolve as an international event," said Andy Cunningham, founder of ZER01. "It affirms the values and culture of San Jose and Silicon Valley and is the perfect expression of the region's peerless innovation and risk-taking spirit."

01SJ is made possible in large part through major sponsorships from two visionary companies: Adobe Systems and Cisco Systems, as well as the forward-thinking City of San Jose. Other leading sponsors include 1st ACT Silicon Valley, the David and Lucille Packard Foundation, William and Flora Hewlett Foundation, GlobalFluency, Hotel Montgomery, the James Irvine Foundation and Liquid Agency, as well as SAP Labs U.S., the Andy Warhol Foundation, the Morgan Family Foundation, Nancy Mueller and Robert Fox, Australian Visual Board, Salas O'Brien Engineers, DMNA, DLA Piper, Delgadillo & Associates Inc., Metro News, McKenzie Event Management, Fry's Electronics, and Theater Publications.

The Festival is produced by ZER01 and is affiliated with the City of San Jose, Montalvo Art Center - Artist Residency, San Jose Convention and Visitors Bureau, San Jose Museum of Art, San Jose State University - CADRE Laboratory for New Media, the Tech Museum of Innovation, and Camera 12. Many of the works featured at the festival will be exhibited at museums and art galleries throughout the city's downtown area during the summer months of 2008.

Major Festival Attractions

A small sampling of the attractions, exhibitions and performances scheduled include:

DJ Spooky, Terra Nova: The Antarctic Suite

Paul D. Miller, AKA DJ Spooky, the New York-based hip-hop recording and multi-media artist, will present his next major work. *The Antarctic Suite* will be an acoustic portrait of a rapidly changing continent. It transforms Miller's encounter with the harsh, dynamic landscape into multimedia portraits with music composed from the different geographies that make up the land mass.

On-the-Edge Block Party

On Friday, June 6, from 6 p.m. until midnight, the various arts museums and galleries who are partnering with ZER01 will collaborate to create a block party happening of contemporary music, street performances, gustatory eats, and interactive, on-the-edge art installations with more than 100 artists participating throughout the evening.



Future Films

The future of film is eclectic. *Future Films* will present a broad range of innovative works in the realm of the moving image, from the second installment of Toni Dove's heralded interactive sci-fi trilogy, *Spectropia*, to *Late Fragment*, a multi-narrative film from the Canadian Film Center, which recently premiered at the Toronto Film Festival.

Third Rotunda Lighting Project

World-renowned Australian artist Craig Walsh has been commissioned to create the third City Hall Rotunda lighting for ZER01. Walsh is primarily interested in hybrid, site-specific projects and the exploration of alternative contexts for contemporary art. At the first Biennial 01SJ festival, Akira Hasegawa presented the first Rotunda lighting, *Digital Kakejiku*. Camille Utterback's interactive *Abundance* project was presented in September 2007.

Video Games Live

Video Games Live is an immersive event created by the game industry featuring the best game music performed by top orchestras and choirs combined with synchronized lighting, video, live action, and audience interactivity. Video Games Live is the first and most successful video game concert tour in the world.

Tickets

Tickets to the festival are available at www.01sj.org/tickets. Museum passes, which provide access to the major exhibitions, are \$15; Day passes are \$75 and Festival passes are \$125. Early bird specials – 20% discount or 2fer ticket offers are available now through April 1.

ABOUT ZER01

ZER01 is an independent nonprofit organization whose primary mission is to conduct a biennial festival in Silicon Valley that offers attendees compelling experiences made possible at the intersection of art and digital culture. ZER01 is the producing organization for 01SJ: A Global Festival of Art on the Edge.

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